

SHREYA BAGHEL

912-482-6684 | shreyabaghel.2505@gmail.com | www.shreyabaghel.in | New York

SUMMARY

Apparel Designer specializing in women's fashion, with experience across contemporary womenswear, lifestyle, athleisure, and swim. Skilled in seasonal concept development, trend research, silhouette sketching, color direction, print design, and building cohesive collections aligned with customer and market insights. Experienced in CAD development, tech packs, sample review, fittings, and design revisions, with a strong understanding of fabric behavior, fit, and construction across knits and wovens. Proficient in Adobe Illustrator, Photoshop, CLO3D, and PowerPoint, with a collaborative and detail-driven approach to bringing commercially strong products to life.

EXPERIENCE

Montce Swim — Pre-Production and Design Intern

Fort Lauderdale, FL | Jun 2025 – Dec 2025

- Supported the development of women's and kids seasonal swim and athleisure styles, updating CADs, color-ups, stitch details, and construction notes to maintain design intent through development.
- Researched trend direction, color stories, and print placements, contributing to internal mood boards and seasonal design review presentations.
- Created and refined CADs, seam maps, stitch details, and construction callouts to clearly communicate silhouette, fit, and aesthetic direction.
- Participated in weekly fittings, recording fit comments and supporting design revisions focused on comfort, mobility, and visual balance.
- Worked closely with design and pre-production teams on sample review, spec updates, and construction refinements across multiple styles.
- Supported trim and material direction for seasonal assortments, helping align product details with brand aesthetic and performance needs.

Freelance Designer & Illustrator — Womenswear, Athleisure & Lifestyle

(U.S. & International Clients) | Jan 2021 – Oct 2023

- Designed women's collections and capsule assortments from concept through development, including silhouette sketching, CAD creation, color stories, and tech packs.
- Conducted trend and market research to build commercially relevant concepts aligned with brand identity and target customer needs.
- Built complete design packages including sketches, colorways, technical flats, tech packs, and fabric recommendations.
- Developed 40+ original surface prints and graphic motifs, preparing repeats, colorways, and production-ready artwork for development.
- Partnered with clients on collection direction, visual presentation, and product refinement to support cohesive, trend-right assortments.
- Managed multiple deadlines and design deliverables simultaneously while maintaining strong organization and communication across projects.

Ankita Dharman — Design and Production Intern (Full-Time)

India | May 2021 – Dec 2021

- Supported womenswear collection development through research, concept direction, silhouette boards, color palettes, and textile development.
- Designed a 60-look womenswear collection in under two weeks, contributing original prints, motifs, and coordinated design direction that moved into production by week three.
- Interpreted global fashion trends into commercially relevant concepts, adapting silhouettes, fabrication choices, and color stories for an international customer.
- Created detailed tech packs and construction notes, partnering with patternmakers to refine proportions, fit, and garment shape.
- Assisted in translating design concepts into production-ready product while maintaining brand aesthetic and design intent.

EDUCATION

Savannah College of Art and Design (SCAD) M.A., Creative Business Leadership, Mar 2025

Unitedworld Institute of Design (UID) B.Des., Fashion Design, May 2022

SKILLS

Software: Adobe Illustrator • Adobe Photoshop • Adobe InDesign • CLO3D • Procreate • Browzwear • Rhino • KeyShot • Blender • Excel • Microsoft PowerPoint

Design: Concept Development • Seasonal Concept Development • Trend Research • Market Research • Trend Interpretation • Silhouette Sketching (Digital & Hand-Drawn) • Color Direction • Mood Boards • Concept Presentations • Print Design • Motif & Repeat Development • Line Planning • CADs • Fabric & Trim Direction • Collection Building (Wovens, Knits, Swim & Athleisure)

Product Development: Tech Packs • BOMs • Fittings • Fit Notes • Construction Understanding • Spec Refinement • Vendor Communication • Sample Review • Fabric Sourcing • Print & Placement Visualization • Cross-Functional Collaboration • Design File Management